MAKHYLI

Makhyli spent five years inside a major-label machine. Signed at 16 to Boys World (KYN / Live Nation), she racked up 50M+ streams and press from Billboard, Rolling Stone, and Teen Vogue, plus international tours. She learned the industry from the inside out.

The group wrapped in 2024, a business decision post-COVID. The label couldn't sustain the financial investment, and a year-long hiatus cost the group its momentum. Not its audience. When Makhyli launched solo in April 2025, her fanbase showed up immediately.

Six singles in, she's sitting at 189K+ streams across 50+ countries, 109K TikTok followers with 7.9M likes, and a viral debut with 43K uses on "Breaking Bad." Her fanbase, the Batpack, is real, loyal, and growing. All of it built independently, with her own producer partner, in under a year.

She's not looking for a label to develop her. She's looking for a partner to scale what's already working.



MAKHYLI

SINGER · SONGWRITER · PERFORMER

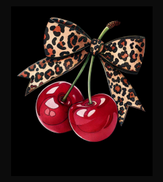
From Girl Group Icon to Independent Solo Force



189.2K	109K	50+
SOLO STREAMS *in 11 months*	TIKTOK FOLLOWERS	COUNTRIES

makhyli.com · info@makhyli.com · Media Kit 2026

THE STORY



Makhyli is a singer, songwriter, and performer based in Los Angeles. Before her 16th birthday she signed a major record deal as the youngest member of viral girl group Boys World (KYN Entertainment / Live Nation) , dubbed the “Gen Z Spice Girls” by Billboard.

Over five years, Boys World surpassed 50M+ career streams, earned coverage in Billboard, Rolling Stone, Teen Vogue, People, PAPER, and V Magazine, and collaborated with Forever 21, Puma, Hollister, and NYX. Makhyli performed for sold-out crowds worldwide and reached hundreds of millions of viewers on China’s reality show Show It All. She emerged as a key songwriter in the group’s process, working alongside writers for BTS, Ariana Grande, and Dua Lipa.

In 2025 she launched her independent solo era, creating music for the “volatile feelers.” Her fanbase, the Batpack, followed immediately. Six singles in, she has amassed 167K+ streams across 19 platforms in 50+ countries, entirely independently, in less than a year.

“I make music for the volatile feelers; people who feel everything at full volume.”

5+ Years
INDUSTRY EXPERIENCE

19
PLATFORMS CARRYING HER MUSIC

50M+
CAREER STREAMS (BOYS WORLD ERA)

6
SOLO SINGLES RELEASED



STREAMING AT A GLANCE



LISTEN HERE

189.2K TOTAL SOLO STREAMS APR 2025 – FEB 2026	**67K** TIKTOK USES	**92.6K** SPOTIFY STREAMS	**50+** COUNTRIES REACHED
18.5K INSTAGRAM USES	**12K** APPLE MUSIC STREAMS	**19** PLATFORMS CARRYING HER MUSIC	**39.7K** PEAK MONTH (MAY 2025)
6.4K VEVO STREAMS	**3.9K** YOUTUBE STREAMS	**2.3K** FACEBOOK USES	**1.4K** AUDIOMACK STREAMS

Source: Distribution report Apr 2025–Feb 2026 · Spotify, TikTok, Instagram, Apple Music, YouTube, VEVO & 13 additional platforms

SOLO DISCOGRAPHY



	SINGLE	TOTAL	TIKTOK	SPOTIFY	APPLE	IG
APR ’25	**Breaking Bad** *Debut single. Viral TikTok breakout.*	**70K**	43.1K	13.8K	1.6K	11.5K
JUL ’25	**On The Daily** *Inspired by a trip to Hawaii.*	**48.7K**	11.0K	30K	3.2K	4.5K
AUG ’25	**Feng Shui (Making Moves)** *Alt-pop/hip-hop crossover.*	**34K**	7.2K	19.6K	4.7K	2.5K
NOV ’25	**Please Snow LA** *Seasonal standout.*	**17.5K**	5.7K	10.7K	1.1K	—
FEB ’26	**Hissy Fit** *Feb 2026 release — still building.*	**19K**	—	17.4K	1.6K	—

Units = streams, plays, TikTok uses, Instagram uses, and content ID claims · Hissy Fit data = first month only (Feb 2026)

AUDIENCE & REACH



BY PLATFORM

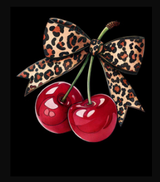
TikTok	67.1K · 40%
Spotify	61.9K · 37%
Instagram	18.5K · 11%
Apple Music	7.0K · 4%
VEVO	4.4K · 3%
YouTube	3.9K · 2%
Facebook	2.3K · 1%
Audiomack	1.4K · 1%

TOP 10 MARKETS

1.	United States	98.1K
2.	Canada	24.4K
3.	Brazil	5.5K
4.	United Kingdom	4.6K
5.	Germany	2.5K
6.	Philippines	2.0K
7.	Japan	1.9K
8.	Australia	1.9K
9.	South Africa	1.8K
10.	France	1.8K

Source: Distribution report Apr 2025–Feb 2026 · 167,572 total units across 50+ countries

SOCIAL & STREAMING



TIKTOK

@makhyli

109.1K Followers

7.9M Likes

REPORT DATA: 67.1K SOLO USES

INSTAGRAM

@makhyli

51K Followers

229 Posts

REPORT DATA: 18.5K SOLO USES

SPOTIFY

Makhyli

3.2K Monthly

Listeners

REPORT DATA: 61.9K SOLO STREAMS

YOUTUBE

@MakhyliOfficial

Music Videos

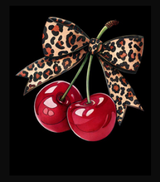
Vlogs & Behind-the-Scenes

REPORT DATA: 3.9K STREAMS. 12.4K SUBS

ALSO ON: Apple Music · Audiomack · Tidal · SoundCloud · Amazon Music · VEVO · Deezer · Pandora · Snapchat · KKBox

Follower counts as of Apr 2026 · Streaming report data Apr 2025–Feb 2026

PRESS & MEDIA



CAREER COVERAGE

Billboard	Rolling Stone	Teen Vogue	People Magazine
PAPER Magazine	V Magazine	Bustle	Clash Magazine

SOLO ERA PRESS (2025–2026)

FULL ARTICLES

GRUNGECAKE
"Steps into her power" — full interview on Breaking Bad debut

THE KORE PUBLICATION
"Breaking Free and Finding Her Solo Sound"

24HIP-HOP
"Fierce, unapologetic anthem that signals a new era"

ENVIMEDIA
"From girl group to solo star — boldly leaps with Breaking Bad"

CANVAS REBEL
Full career profile — artistry, vision, and identity

FOXFIRE MAGAZINE
"Hissy Fit" — BPD diagnosis fuels bold pop energy

MESMERIZED.IO
"A bombastic anthem of independence and freedom"

GOOD MUSIC RADAR
"Stays in the feeling — and trusts that's enough"

WHY MAKHYLI



PROVEN FOUNDATION

Signed at 15 to a Live Nation-backed deal. 50M+ career streams with Boys World. Co-wrote alongside hitmakers behind BTS, Ariana Grande & Dua Lipa. She knows how the industry works.

GENUINE VIRALITY

167K+ solo streams across 50+ countries, built independently. “Breaking Bad” reached 43K TikTok uses organically, triggering a 387% monthly spike in May 2025.

LOYAL ORGANIC FANBASE

The Batpack followed Makhyli from Boys World into her solo era without being told to. 109K TikTok followers, 51K Instagram, and 7.9M TikTok likes.

AUTHENTIC STORYTELLING

From her BPD diagnosis to navigating the music industry as a young Black woman, she writes from lived truth. That authenticity is what every press outlet has led with.

MULTI-REVENUE ARTIST

Active in sync licensing (Hyperpop, Country, Afrobeat), acting (over 10 years acting/modeling professionally), and songwriter with over 50+ million streams

READY TO SCALE

Infrastructure is in place: independent releases, producer-partner, press cycle, 19 platforms, global audience in 50+ countries. She needs a strategic partner to break, not build.

LET'S  TALK

Makhyli is actively seeking label representation and management.

EMAIL	WEBSITE	INSTAGRAM	TIKTOK
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167.6K	109K	7.9M	50+	19
SOLO STREAMS	TIKTOK FOLLOWERS	TIKTOK LIKES	COUNTRIES	PLATFORMS

“In elementary school, my teacher called me ‘Khyli Hollywood’ — she somehow knew.” — MAKHYLI